



How to Remind Students to Reapply for Financial Aid Annually

A Compilation of Ideas from NCASFSA Members



FINANCIAL AID OFFICE

- Include a statement on the Award Letter
- Face to Face contact when students enter the FAO



CAMPUS

- Flyers posted around campus
- Put up banners at the entrances to the campus
- Put up an information table in the Cafeteria and other areas of the campus.
- Put notices in all college mailboxes
- Put message on closed-circuit TV on campus



MASS MEDIA

- Public service announcements on local TV and radio
- Announcements on your campus website, campus newsletter, Facebook, student newspaper, local newspaper
- Notice in the parent/teacher/student association (PTSA) newsletter



POSTAL MAIL

- Send postcards to the home address of student
- Include a statement on the student's spring refund check that it is time to reapply



EMAIL

- E-mail reminders to every student with a current FAFSA on file
- E-mail campus staff and faculty
- E-mail all admissions applicants about the FAFSA application process
- E-mail parents through the Family Services list serve or through the Parents Office on campus



MEETINGS

- Announcements at PTSA meetings
- Financial Aid Workshops on and off campus